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## **Benetech: Technology Serving Humanity**

Communities around the world face pressing problems that cry out for innovative technology solutions. More than 90% of published materials are inaccessible to people with dyslexia or blindness. 78 countries have laws that criminalize LGBT relationships. 35% of women worldwide have experienced gender-based violence at some point in their lives. Climate change threatens the world's poorest communities.

#### **POWERING PROGRAMS FOR SOCIAL GOOD**

At Benetech, we harness the power of technology to drive positive social change. Every day, social change leaders come to us with acute needs where technology can have a dramatic, positive impact on the lives of real people. With an entrepreneurial team drawn from successful startups, leading technology companies, and the specific domains in which we work, we apply technology to empower communities. Benetech provides software solutions for global literacy, human rights, and the environment. Our highly scalable solutions can enable the social sector to make better use of data to inform decision-making and evaluate performance—we call that data for impact.



66 Benetech is hugely innovative; they are not limited to what was or what is. They take the position that anything is possible, it is just a matter of finding a way—and a way that is economical, practical, and useful.

- LEADING EDUCATOR







### **CONSTANT INNOVATION**

The need for technology to empower social good only continues to rise. Through ongoing innovation, Benetech delivers solutions for critical needs. Benetech is dedicated to identifying and scaling applications with the highest chance of addressing the needs of entire sectors.



#### **BENETECH LABS**

Benetech Labs is our technology innovation and new product development center, where we explore areas of need and develop prototypes by engaging with communities, other technologists, and nonprofits. We experiment to find effective tech solutions that Benetech can take to scale and achieve large, lasting social impact.

#### **GLOBAL LITERACY**

Our Global Literacy program strives to make reading accessible to everyone. We provide books to people who are blind or dyslexic through Bookshare, the world's largest accessible online library; we run DIAGRAM, an R&D center that creates new and exciting ways for people who learn differently to access books, math, images, video, and other learning materials; and we drive systemic change in the publishing industry through Born Accessible, an initiative to make all ebooks fully accessible when they are first created.

General Bookshare has changed my life and undoubtedly the lives of every one of its subscribers, even if they're too young to know it. It's like taking somebody who grew up hungry and scraping for every meal and turning them loose in a giant grocery store.
Bookshare MEMBER

#### **HUMAN RIGHTS**

Our Human Rights program empowers human rights defenders around the world to pursue truth and justice by providing technology solutions and capacity building. Our Martus platform is a free and open source toolset allowing practitioners to securely capture, encrypt, and analyze sensitive information. We regularly train human rights practitioners on secure data collection to protect at-risk communities, including women, ethnic minorities, and LGBTI individuals.

#### **ENVIRONMENT**

The Environment program explores technology solutions to help communities address sustainability challenges. Benetech has developed software that guides planning, delivers best practices, and collects data for better quantification and visualization of sustainability impact. For example, Miradi became the leading platform of choice for adaptive conservation project management and planning and has been utilized in more than 170 countries.

#### **ABOUT BENETECH**

Benetech is a different kind of technology company. We're a nonprofit whose mission is to empower communities in need by creating scalable technology solutions. Our work has transformed how over 400,000 people with disabilities read, made it safer for human rights defenders in over fifty countries to document violations, and equipped environmental conservationists to protect ecosystems and species all over the world. And our Benetech Labs is working on the next big impact.





