

Software for Good: Empowering the Social Sector Data Revolution



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Software for Good

Software built for or applied to the social sector in order to maximize positive social impact; characterized by **efficiency, effectiveness and scalability**



Google



MEDIC MOBILE





***Computers are dumb as bricks.
We need to use data to make
smart people even smarter.***



Data for Action

Data used to respond to today's needs, to manage teams better, and to improve efficiency

How can you use software and data as a key part of managing your enterprise?



Data for Impact

Data used to establish that interventions lead to lasting change

How can you connect your social enterprise data to long-term impact?



The Data Revolution

Data for Action + Data for Impact
=
The Holy Grail



Data Revolution: Social Service Referral

The social service referral field seeks to connect people in need to the health, human, and social services that can most help them

THE SAFETY NET IS TOO HARD TO SEE



Data Revolution Working Groups

- You run a social service organization; a client seeks help for 7 needs; you can help with 3
- What is your data for action? What information do you need to help them?
- What is your data for impact? How do you measure your impact?
- How do you go about getting this data?



(20 minutes & report back)

What Next?

It's up to everyone in this room to usher in the software and data revolution

The time is now.

Let's make it happen!



Audience Q&A



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