Extended Description for Software for Social Good Infographic

The vertical infographic about Software for Social Good is divided into four sections.

The first section is text that asks, “Can Software for Social Good be a Bright Spot for Silicon Valley?” That question is followed by text that reads, “YES!”

The second section defines “software for social good.” On the left, there is a picture of a computer with the label, “tech companies know software and data.” On the right, there are three people with the label, “the social sector knows the needs of people it serves.” Both images point to text in the middle that reads, “software for social good.”

The third section details four big problems that could be addressed by software for social good. They are:

1. 2.4 million unfilled STEM jobs in the US
2. 1 in 7 people live in poverty in the US
3. 1000+ human rights defenders threatened in 2016
4. 5% of children with disabilities complete primary school worldwide

The fourth section leads with: “Is Silicon Valley up to the software for social good challenge? Here are 7 opportunities.”

1. Weave a stronger social safety net that catches everyone who needs it
2. Give people with disabilities a voice in their future
3. Unlock STEM education for all
4. Use social media investigations to achieve international criminal justice
5. Give all learners equal access to education
6. Empower human rights defenders to pursue truth and justice
7. Provide all students with personalized learning experiences

The fourth section ends by asking, “Want to join the software for social good revolution?” and directing readers to visit www.benetech.org/get-involved.com.